18/2014/CSR

CSR - Landmark

## Facts

## **Donation of Equipment to Emergency Clinic in Prishtina**

Following the Titan Group Values, Sharrcem has committed part of its earnings to give back to the community where it operates. This especially refers to Sharrcems involvement in capital projects in Kosovo "Landmarks" as e.g. was the construction of the Prishtina Airport which was entirely supplied with Sharrcem's cement through its cooperation with the contractor Al-Trade.



Sharrcem and Al-Trade have agreed to donate to the Emergency Clinic in Prishtina medical equipment in value of 33.000 EUR. The initiative was supporterd by the Kosovo Chamber of Commerce

The donors, in corporation with University Clinical Center of Kosovo, and the management of the Emergency Clinic have identified the medical equipment that is the most critical for the smoot operation of the clinic and that was the equipment for monitoring of vital parameters and diagnosis of different diseases of the patient, as well as the one that will support respiratory diseases.

The managing director of the Emergency Clinic, Basri Lenijani, expressed his gratitude for the donation. He stated "These equipment are a great help for the Emergency Clinic since this clinic is the most frequented within the UCCK. The Emergency Clinic operates only from the donation it receives, therefore, any investment and equipment donated makes a positive change and improves the wellbeing of the patients. We hope that this initiative undertaken by Sharrcem and Al-Trade will be followed by other businesses as well."

The Kosova Chamber of Commerce, as legitimate representative of the interests of the business community in Kosova, represented through its secretary Berat Rukiqi, stated that the Kosova Chamber of Commerce will always support donations that come from the goodwill



of the businesses operating in Kosovo. "I congratulate Sharrcem and Al-Trade for this donation. Today, a big help was given to the Emergency Clinic, which is one of the most

frequented clinics in Kosovo. We, as representatives of businesses, encourage other businesses to have such conduct towards the community."

Representatives of Sharrcem and Al-Trade highlighted that through the donation of these equipment, they aim to improve the quality of emergency service and to ensure a quicker diagnosis of the ill and injured persons.

Once more, it has been emphasized that these two companies are committed to contribute in the community where they operate and that they care for the wellbeing of citizens in their community. They are also among the first companies to contribute to the department of Emergence, considering the fact that this clinic is the most frequented by patients who need emergency care.













Group Corporate Values

INTEGRITY

VALUE TO CUSTOMER

CONTINUOUS SELF-IMPROVEMENT



**KNOW-HOW** 

**DELIVERING RESULTS** 

CORPORATE SOCIAL RESPONSIBILITY